



G. N. KURUC, Jr. #1240  
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August 17, 1995

To: N. Y. Metro ROU  
Philadelphia ROU  
Hartford ROU  
Buffalo ROU  
Washington ROU  
Pittsburgh ROU

DM	T&D	REP
1224		
1225		
1226	✓	12, 13, 15, 16, 24, 25, 26
1229		
1230	✓	12, 13
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

**RE: Jamesway Corporation (0937-00-00)**

**All Divisions With Jamesway Corporation Stores**

Attached is Jamesway Corporation POS for the ongoing DORAL \$1.00 per carton buy down.

Please ensure that copies are supplied to your Sales Representatives. This same piece has been sent to all Jamesway Stores by Headquarters. Jamesway requested that stores place the sign. If stores have not handled this, please direct your People to place this piece on the security door covering the DORAL section of the carton merchandiser.

This sign should be kept in place until December 31.

If you have any questions, please advise.

Regards,

*NICK*  
G. N. Kuruc, Jr.  
Gk  
Attachment

51853 3414

**Jamesway UNADVERTISED SPECIAL!**

All **DORAL** Brand Cigarette Cartons

**\$1.00 off\***

**\*SAVE \$1.00 OFF OUR REGULAR CARTON PRICE**

**ON SALE FROM AUG 13 THRU DEC. 31, 1995**

51853 3415